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| **Speaking Lesson Plan** |

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| **Being Entrepreneurs** |

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| **Instructor :**  **Charllene**  **(Seohyun Lee)** | **Level :**  **High-Intermediate** | **Students:**  **9** | **Length :**  **25minutes** |

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| **Materials :**   * Whiteboard, board markers * Picture:1 +2 Copy (Teacher’s use) * Worksheet #1-Outline of a start-up company * Sample Newspaper Ads * Color Paper/color pens/scissors/glues |

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| **Aims :**   * To practice a real-life English by creating an advertisement * To understand the meaning of new vocabulary ’Entrepreneurs’ through elicitation * To practice speaking through discussing with group members about how to create an advertisement |

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| **References :**  **Pictures-Goole.com/images**  **Worksheet- Seohyun Lee** |

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| **Engage** | | |
| **Materials : Board & Maker, Pictures** | | |
| **Time** | **Set up** | **Procedure** |
| **4 min** | **Whole Class** | **〈Eliciting and Prediction 〉**  **–Picture presentation (best- known examples of Entrepreneurs)**  **-Pair share/2min discussion/ICQ**  **<Vocabulary> Entrepreneurs** |

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| **Pre-task** | | |
| **Materials : Worksheet #1 (outline of a start-up company)** | | |
| **Time** | **Set Up** |  |
| **10 min** | **Whole Class** | **〈Demonstration〉**  **Product : Selling a territory of the Moon/CCQ**  **<Instruction>**  **Pair share/5min/ICQ**  -**Worksheet #1 (outline of a start-up company) distributed**  **-Run the task**  **-Monitor/Time-warning**  **-Feedback /class share** |
| **Main-task** | | |
| **Materials : Sample Ads+ color paper/color pen/scissor/glue** | | |
| **Time** | **Set Up** | **Procedure** |
| **10 Min** | **Whole Class** | **<Demonstration>**  **Show and explain an example ad on the newspaper/CCQ**  **<Instruction>**  **Creating an advertisement of their own company product**  **Pair share/10min/ICQ**  **-Sample Ads and color paper distributed**  **-Run the task**  **-Monitor/Time-warning**  **-Feedback/Class share** |

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| **Close** | | |
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| **Time** | **Set** | **Procedure** |
| **1min** | **Whole class** | **Error correction if necessary**  **Review-vocab ‘Entrepreneurs’**  **Round up** |

**Worksheet # 1**

**<OULINE OF YOUR START-UP COMPANY>**

1. **COMPANY TITLE**
2. **CEO & PARTNER NAME**
3. **PRODUCT CATEGORY**

**4. THREE STRONG POINTS OF YOUR PRODUCT IN COMPARISON TO YOUR COMPETETORS**

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<https://www.google.com/images>

**Frederick Wallace Smith** (born August 11, 1944), or **Fred Smith**, is the founder, chairman, president, and CEO of [FedEx](http://en.wikipedia.org/wiki/FedEx), originally known as Federal Express, the first overnight express delivery company in the world, and the largest in the [United States](http://en.wikipedia.org/wiki/United_States). The company is headquartered in [Memphis](http://en.wikipedia.org/wiki/Memphis,_Tennessee), [Tennessee](http://en.wikipedia.org/wiki/Tennessee).

Gates is one of the best-known entrepreneurs of the personal computer revolution