Paragon Great Singapore

#### Reading Lesson Plan

Length:

30 min

Students:

16

Levell: intermediate

Instructor:

윤선희 (Sun)

**Materials:**

Board / markers

16 pieces of reading text

16 pieces of worksheet

Coffee bean pink card (realia)

Starbucks voucher (realia)

 Draws (realia)

Pictures about bidding

**Aims:**

To develop reading skill by answering guiding and comprehension questions.

To develop writing skill by doing homework.

To enhance speaking skill by answering a free-production question.

**Language Skills:**

Listening- teacher’s explanation

Reading – reading the text

Speaking- sharing answers with the class and group

**Language Systems:**

Phonology: repeating new vocabulary after teacher

Lexis: voucher, draw, bid for

**Assumptions:**

Ss can understand and speak English

Ss know the words – promotion, charge, favourite, branded

**Anticipated Errors and Solutions:**

We may have extra time

* Prepare more free-production question for the case of extra time.

**References:**

Travel brochure ‘The Great Orchard Road ‘

*(Since I have only hard-copy one, this is not included in the soft copy.)*

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| **Lead-In**  |
| Materials: coffee bean pink card  |
| Time5 mins. | Set UpWhole Class | Procedure:1. **Greeting**

TT: Hello, everyone. How are you? 1. **Activate schemata**

What is this? [show Ss the **pink card of Coffee Bean**] **What is it for?** When do you use it? Yes, you can get free coffee when you go to coffee bean certain amount of time. It can be one reason you go to Coffee Bean frequently. Why does the coffee bean use this?Is this just for us? They are just helping us? What’s the reason why Coffee Bean uses this?  Yes, they can get more regular customers using this? 1. **Elicit**

What do you call this kind of activity? Like using pink card in coffee bean? It is **PROMOTION** **It’s strategy to encourage people to buy more.** We are going to talk about Promotion today.  |

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| **Pre-Activity**  |
| Materials: starbucks voucher, draws, picture related to word ‘bid’  |
| Time10 mins. | Set UpWhole class   | Procedure: 1. **Present Key Vocabulary. –**

: elicit/ write on the board / analyze / CCQ **Instruction** [Teacher’s showing g a **Starbucks voucher**] What can you do with this? TT: What is this? This is a **voucher**[Teacher’s writing on the board] Repeat after me voucher. Voucher, voucher [Ss are repeating] This is a noun. Voucher can be used instead of money only in a specific store. (ex) 현대 department store… ) **CCQ****Can you use Starbucks voucher in 현대 department store?****If you have 5,000won voucher and buy coffee worth 6,000won, how much do you have to pay?** **: Yes, we need to pay 1,000 won.** **Instruction**[Teacher’s showing **draws**]Everyone here knows what these are. TT: What is this? This is a **draw.** [Teacher’s writing on the board]  Repeat after me. draw [Ss are repeating] What’s the part of speech of draw?It can be both a noun and a verb. **CCQ** **What was number of your draw for MT?** **Instruction** [Teacher’s showing **pictures** and let Ss to tell about it.] TT: What is it? Tell me any words you can come up with.In auction, what do you do? You can **bet** in the action. You can **apply** in the action. **You can bid, in the auction.** [Teacher’s writing on the board] Repeat after me bid, bid, bid [Ss are repeating] **What’s your bid?** **= How much money are you betting?** **CCQ****What event can you bid for?** You can bid for house, painting.  |
| Main Activity  |
| Materials: 16 pieces of worksheet  |
| Time10mins. | Set UpWhole Class | Procedure:1. **Give guiding questions**

Imagine you are going to Singapore. And you got this information from brochure. It said you can get benefit from this shopping center. Let’s find out the details TT: To help your understanding, I am giving you a question. You will find the answer in your text.  My question is ‘**What promotion does Paragon Great Singapore include?** [T’s writing on the board.] Work with I’ll give you 2 minutes to read and find the answer. Once you read the text, find the answers, work with your partner. **CCQ** What was the question?Are you working alone? 1. **Read and check the answers**

 Answer: 1) $20 shopping voucher (when you buy more than$300)2) weekly draw (weekly draw, if you are lucky you will get Ericsson mobile) 3) charity for bidding for your item. 1. **Comprehension question**

In this time, we are going to answer more detail question 1. **Who will get the benefit from bidding?**
2. **Can poor and old people get the aid from SPH School Pocket Money Fund?**
3. **If you buy one product worth $ 550 by Citibank Paragon Platinum Card on 16th of June, what benefit can you possibly get?**

**Demonstarte:** 1. Let’s look at the first question together. **Who will get the benefit from the bidding,**

Who will get the money from the betting? Where is the information about bidding? Yes At the very last part of text. Aid of **underprivileged school-going children.** Now you’re going to work with your group together. **CCQ**What are you supposed to do? Are you working with ONE partner? How many questions do you have?**Q. N.2: Would you answer the question?** **Check the answer** the answer is No. Do you agree with her? Why? The text says they are going to aid school-going children not adults. University students are not children, they cannot get the fund. **Q N. 3: Let’s go to the number 3. What’s your answer?** **Check the answer** You’ll get one vouchers worth $20 * Because you paid by Citibank Credit Card

And 5 chances to win the mobile. * Every $100 you spend gets you one chance to win.
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| **Post-Activity**  |
| Materials:  |
| Time5 mins.  | Set UpWhole class  | Procedure:1. **Review**

You’ve learned today, what word have you learned?Yes, voucher, draw, and bid for 1. **Free-production**
2. **Optional Free-production**

(In-class: If we have extra time) **: I f you go to the auction, what would you bid for? What’s your favourite branded item? How much it would be sold?** 1. **Writing Assignment**

**‘What would you do, if you were a new promotion manager in Paragon Great Singapore?’**  What events do you want to make for promotion? Homework due is tomorrow. See you next class.  |

**Paragon Great Singapore Sale Promotion: Comprehension Question**

1. **Who will get the benefit from the bidding?**
2. **Can poor and old people get the aid from SPH School Pocket Money Fund?**
3. **If you buy one product worth $ 260 by Citibank Paragon Platinum Card on 16th of June, what benefit can you possibly get?**

**Paragon Great Singapore Sale Promotion: Comprehension Question**

1. **Who will get the benefit from the bidding?**
2. **Can poor and old people get the aid from SPH School Pocket Money Fund?**
3. **If you buy one product worth $ 260 by Citibank Paragon Platinum Card on 16th of June, what benefit can you possibly get?**