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| **Topic: Airbnb enters luxury travel market** | | | | |
| **Instructor:** | **Level:** | **Age:** | **Number of Students:** | **Length:** |
| Lee, Hyun Jung | Intermediate | Adults | 15 | 20 |
| **Materials:**  White Board & Board Markers  Pictures related to the topic  T/F, comprehension Q’s worksheets (15 copies)  Role Play activities | | | | |
| **Aims:**  Ss will be able to predict the topic through pictures by answering questions.  Ss will be able to check the article by watching Video.  Ss will be able to get the main idea by answering the comprehension questions.  Ss will be able to talk and discuss related to the topic, “Airbnb enters luxury travel market”.  Ss will be able to discuss with in groups by role play activities. | | | | |
| **Language Skills:**  Listening: SS will listen to the questions and other people’s opinions.  Reading: SS will read the article and worksheet.  Speaking: SS will discuss with people in groups / pairs.  Writing: SS will write down answers and their own ideas and opinions on the worksheet. | | | | |
| **Language Systems:**  Phonology: pronunciation of words.  Lexis: Yurt and Yacht  Function: Answering questions  Discourse:Discussion in groups/pairs | | | | |
| **Assumptions:**  Ss have heard and know about Airbnb travel.  Ss may already stayed in hotels before.  Students may already know the words to present  Students will be able to express their own ideas and opinions. | | | | |
| **Anticipated Errors and Solutions:**  Students may have difficulties understanding the article at once.   * Give Ss more time and allow ss to read the article again.   Students may not understand clearly about the rules of the activity.   * Give more clear instructions. Demonstrate more in detail.   When running short on time   * Cut the main activity and move on to the free discussion. | | | | |
| **References:**  Airbnb enters luxury travel market(25th Feb, 2018) / In Breaking News English, Retrieved *February 17 2019,* from <https://breakingnewsenglish.com/1802/180225-airbnb-luxury-travel.html> | | | | |
| **Notes:** | | | | |

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| **Presentation: Lead in** | | | | |
| **Aims:** Students will be able to guess from the pictures. | | | **Materials:** Pictures related to Airbnb  Board marker | |
| **Time** | **Set Up** | **Student** | | **Teacher** |
| 3 mins | Whole class |  | | **Greetings**  Hello, everyone. How are you today?  Hope you are all well!  Ok, before starting our lesson I want to share several pictures to you.  **Eliciting**  What do you see in the picture?  **CCQs**  Have you ever seen this logo?  Have you heard of Airbnb before?  Do you know what is Airbnb stands for?  Yes, the name was originally “Airbed and Breakfast” when one of the founders rented a room in his apartment with airbed to accommodate the guests.  Showing another picture  What do you see in the picture?  Yes, it seems like a luxury traveling isn’t it?  **CCQ**  Have you traveled a luxury travel?    Ok How about this picture?  What is this?  Yes, it is a yurt. This is a circular tent where you can find at Mongolia.  **CCQ**  Do you want to adventure your travel experiences?  Ok as you see in the pictures today, we are going to talk about “Airbnb enters luxury travel market” |
| **Notes:** | | | | |
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| **Practice: Pre-Activity** | | | | |
| Aims:  **SWBAT**  check the main topic by working T/F.  Watch the You Tube Video about this article.  Check the comprehension questions. | | | **Materials:**  You Tube Video  Worksheet  Board marker | |
| **Time** | **Set Up** | **Student** | | **Teacher** |
| 2 mins  2 mins  1 min  3 mins | Whole Class  Whole Class  Whole class  Whole Class | . Ss will read the T/F questions. | | **Instructions**  Ok, before starting to read our article I want all of you read the T/F sentences on the worksheet.  Please guess which one is true or false.  It doesn’t matter whether the answer is wrong or correct.  I will give you 2 mins.  Just check it first.  **CCQ**  Do you need to write down the right answers?  **Instructions**  We are going to watch and listen to this article.  Please listen carefully.  **CCQs**  Can you get the main idea about the topic?  **Scanning**  You already watched and listened and now I will give you 1 minute to read quickly searching for key concept in the text.  **Instruction**  Let’s look at the guiding questions.  Please read the questions and you can discuss in a group.  I will give you 3 minutes.  **CCQ**  Can you answer the comprehension questions?  **Guiding Qs**   1. What position in Airbnb does Mr. Brian Chesky have?  * CEO (Chief Executive Officer)  1. In how many countries does Airbnb have rooms?  * 191 countries  1. How does Airbnb make money from?  * Booking fees  1. What kind of travel experiences will Airbnb now start offering?  * Adventure travel experiences  1. What kind of stays will users of Airbnb’s “Beyond” option get?  * Full-on luxury stays. |
| **Notes:** | | | | |
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| **Production: Main activity** | | | | |
| **Aims:**  Ss will be able to discuss in groups and write down the three reasons for the main factors when choosing a hotel.  SS will be able to work in groups about given questions. | | | **Materials:**  Role play activity  Worksheet in each group | |
| **Time** | **Set Up** | **Student** | | **Teacher** |
| 8 | Group work  Whole class  Working in groups  Whole Class | SS will discuss and know their partner’s idea and thoughts.  Each person from the group presents. | | **Instruction**  Ok this is a Role play and I want 4 groups in a team.  The Role play’s topic is “What is your most important factor to consider when choosing a hotel?  Each group must present three main reasons according to their most important factors when choosing a hotel.  Please discuss in groups for making three main reasons.  I will give you 4 minutes to discuss.  **ICQ**  How much time do you have?  Do you work alone?  Ok, I guess you have already done, and can each person come out and explain three main reasons for choosing the hotels? |
| **Notes:** | | | | |
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| **Post Production: Post – Activity** | | | | |
| Aims: To review and wrap up the lesson. | | | **Materials:**  n/a | |
| **Time** | **Set Up** | **Student** | | **Teacher** |
| 1 min | Whole class | Students will review what they have discussed through class. | | Ok, we have learned that Airbnb has started the luxury business and, we have discussed what was the most important factor to choose a hotel?  I hope you enjoyed the class.  Class dismissed.  Thank you! |
| **Notes:** | | | | |